

For Immediate Release:

EM Photonics Announces Partnership with German HPC Reseller SMB

SMB now offers CULA, a GPU-accelerated linear algebra library, for clients looking to benefit from the parallel computing power of advanced graphics cards.

Newark, Delaware —February 7th, 2010— EM Photonics, a leader in accelerating computationally intense algorithms with commodity hardware platforms, announced today its partnership with SMB GmbH, a German reseller of high-performance computing (HPC) technology. Developers and scientists in Germany and neighboring countries can now buy CULAtools™ directly from SMB and receive value-added services such as integration assistance and support.

“We are excited about offering our clients a leading GPU-optimized linear algebra toolkit such as CULAtools.” said Dr. Thomas Horn, CEO of SMB. “For those clients who are dealing with very complex linear algebra problems, CULA offers speedups of up to 10X, depending on the application. This is of tremendous value to the research and development community, and we look forward to helping clients maximize on the potential of parallel computing.”

“We were looking for a well-established partner in Germany with great experience in HPC technologies and could not be more pleased when meeting with the SMB team,” said Eric Kelmelis, CEO of EM Photonics. “Not only do they have the technology and market knowledge, but also the commitment to excellence we look for when building partnerships. We are confident this will be a long-lasting relationship that will bring benefits to everyone, our clients included.”

EM Photonics is looking to grow its presence in Europe by partnering with well-known HPC vendors in that territory. SMB now provides sales coverage for CULA not only in Germany, but also in The Netherlands, Switzerland and Austria. As a reseller for companies including the Portland Group (PGI), Allinea, and AccelerEyes, SMB provides not only sales and product support, but also IT consulting services to clients. Please read more about SMB below.

About EM Photonics

Headquartered in Newark, Delaware, EM Photonics is a recognized leader in implementing computationally intense algorithms on commodity hardware platforms. Using specialized computer architectures such as GPUs and FPGAs, EM Photonics accelerates their clients' applications to achieve better, faster results. We offer consulting services and custom-designed tools to commercial, government, and academic organizations seeking to optimize their scientific computing, image processing, and numerical analysis applications.

About CULAtools™

CULAtools™ is EM Photonics' product family comprised of CULA™ Basic, Premium, and Commercial. CULA is our GPU-accelerated implementation of LAPACK – a collection of commonly used linear

algebra functions used by millions of developers in the scientific and engineering community. By leveraging NVIDIA's CUDA™ architecture, CULA provides users linear algebra functions with unsurpassed performance. For complete details, visit www.culatools.com.

About SMB GmbH

Headquartered in Bochum, Germany, SMB GmbH (Association for IT-System Management and Consulting mbh) resells and supports a line of premium software development tools for the HPC, Commercial, and Higher Education markets in Europe. Founded in 1997, SMB provides IT consulting, solutions and services for a wide range of national and international companies. For more information, visit developers-source.de.

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